



Mila Martins

Seeking an Work study program in Digital Marketing / E-business

2 years - 3 weeks/ 1 week- September 2026

- 20 yo
- 06 70 68 88 95
- martinsmila09@gmail.com
- France 78320
- [linkedin.com/in/mila-martins-931387295](https://www.linkedin.com/in/mila-martins-931387295)

DIPLOMAS

- 2023 General Baccalaureate:** with honours
Economics, English, Mathematics
- 2020 Secondary school diploma:** with distinction
PSC1: First Aid Training

SKILLS

- 2023**
 - French : Native Language**
 - English: Cambridge Certification (B2)**
 - Spanish : (level B1)**
- Project management
- Website development
- Teamwork
- Création of marketing material
- B2B lead generation
- Competitive intelligence
- Commercial negotiation:
1st place in the negotiation assessment at the Alticiades (inter-IUT competition - 28 participants)
- **Suite Google:** Sheets, Docs, Slides, Forms
- **Office pack :** Excel, Word, PowerPoint
- **Capcut :** Video editing: brief and extended formats
- **Canva :** Video editing, presentations, resumes, communication materials
- **Wordpress :** Website creation
- **Chat GPT :** Optimized prompt

HOBBIES

- Hip Hop Dance (8 years):** rigor, memory, discipline
- Volleyball (4 years):** Recreation & Competition (Position: **Middle Blocker**): teamwork, resilience, adaptability, communication

ONGOING TRAINING

- Bachelor Marketing Strategies** **2023 - 2026**
 - IUT Ville d'Avray - Saint-Cloud - Nanterre**
Digital Marketing, E-Business, Entrepreneurship

EXPERIENCES

- CARREFOUR FRANCE** - Internship **APRIL-JULY 2025**
 - > Assistant Cross-Functional Project Manager**
 - **Contribution to the management / coordination** of a cross-functional project
 - Operating within an **agile organization** : weekly meetings and monthly committees that facilitate the ongoing adjustment of priorities.
 - **Active stakeholder coordination** : consistent follow-ups to ensure commitment and advancement on deliverables.
 - **Monitor activities** through a collaborative document.
 - **Creation of visual aids** : summary slides, KPI tracking tables, timelines, planning charts.
 - Drafting meeting minutes
 - **Co-facilitation of a workshop** : proposal of a target customer journey, identification of prerequisites, and topics to be negotiated for initiating the framework and developments.
- OLYMPIC & PARALYMPIC GAMES PARIS 2024** **2024**
 - > Volunteer**
 - **Road Cycling** (Olympics): Safety support during the athletes' passage
 - **Marathon** (JO): Overseeing a pedestrian crossing.
 - **Para-swimming** (JP): Spectator services : megaphone reception, information dissemination, ticket scanning, grandstand seating, and mobility assistance.
 - **Closing Ceremony** (JP): Athletes' Village: Escort the athletes to their designated buses.
- VELODROME NATIONAL** - Internship **JANUARY 2024**
 - > Sales Associate**
 - B2B telephone prospecting
 - Client meetings
 - Engagement during events
- PICARD** **> Sales Associate** **2023 - 2025**
 - Cash management
 - Preparing Uber Eats and Click & Collect orders
 - Restocking of merchandise
- MJC Magny-les-Hx** **> Volunteer** **2021 - 2024**
 - Events: bric-a-brac, association forums, galas...
- D. Biri & Associates Law Firm** -Third-year internship **2019**